



## Javier Marzo

Partner

Madrid,US-Canadian Desk

[javier.marzo@garrigues.com](mailto:javier.marzo@garrigues.com)

Abogado colegiado nº 50716

I. Colegio de la Abogacía de Madrid

Hermosilla, 3

28001 Madrid (Spain)

Tel: +34 91 514 52 00

Fax: +34 91 399 24 08

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### Corporate and M&A

Media and Entertainment

Technology, Communications and Digital

Sports

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Javier Marzo has been a partner in Garrigues' corporate practice since 2004. He specializes in company acquisition and sale processes, and commercial and contractual advice on projects in the telecommunications, audiovisual and technology sectors (TMT), as well as in sports, energy, and infrastructures. He is co-head of the Media & Entertainment industry and an active member in Technology, Communications & Digital, he is a recognized regulatory expert in media and telecom. He has extensive experience in cross-border transactions, both in foreign investment operations in Spain and in international projects. He was an international associate with the firm Simpson Thacher & Bartlett in New York and currently co-heads the US-Canadian Desk at Garrigues. He holds a Law degree from Autonomous University of Madrid and an M.A. in International Relations from the University of Southern California ("la Caixa" scholarship, 1993-95). He teaches law in different academic institutions, is Director of the LLM in International Transactions at the Centro de Estudios Garrigues and is consistently recognized by the main legal directories in the field of TMT.

### Experience

Javier Marzo has been a partner in Garrigues' corporate practice since 2004. In 2003 he worked as an international associate at the firm Simpson, Thacher & Bartlett in New York.

He has extensive experience advising institutional investors, private equity sponsors, venture capital funds, investment banks, and industrial corporates, domestic and international, in a wide range of transactions, including acquisitions and sales of companies, private equity portfolios, strategic investments, corporate reorganizations, privatizations, acquisition financing and project finance, as well as IPOs, in different sectors, in particular, telecommunications, media and technology (TMT), as well as sports, energy and infrastructure.

He co-heads the Media & Entertainment industry at Garrigues and is an active member of the Technology, Communications & Digital practice. In these areas, Javier has participated in many of the consolidation operations that have taken place in the market in recent years. He also has extensive experience in sector contractual and regulatory advice, where he is a recognized expert, and has advised telecom operators,

investors, communication groups, audiovisual service providers, content providers, technology platforms, equipment suppliers, financiers or investment funds in relation to, among others, sports audiovisual rights and other content, radio and TV licenses, platforms, frequency bidding processes, launching of new operators and services, audiovisual and electronic communications regulatory advice, special projects (infrastructure sharing, rental and access to networks, IRUs and dark fiber, outsourcing of passive elements in mobile networks, fiber and 5G deployments, OMVs, submarine cables, satellites, processes before regulators, etc.), as well as with IPOs, takeover bids or state aid procedures.

### **Representative experience:**

Investment by Grupo Televisa in La Sexta television network (merger of Globomedia and Mediapro); merger of La Sexta with Atresmedia; sale of the audiovisual rights of the Spanish League in the international arena; financing of the FCB by JPM granting future audiovisual rights as security; sale of Imagina to Orient Hontai Capital; sale of ONO to Vodafone; privatization of Retevisión (AUNA Group); sale of AUNA to ONO and of Amena to Orange; long-term lease of excess telecommunications capacity from REE to Netco Redes; IRU on the excess dark fiber of Endesa-Enel in favor of Lyntia; Marea submarine cable for Telxius; spin-off of Towerco (passive mobile network infrastructure) from Orange Spain; fiber optic infrastructure sharing project on the Avasa highway; privatization of the National Highway Company (ENA); merger of Obrascón-Huarte-Laín (OHL); privatization of Cesky Telecom; communication services integration project in vehicle manufacturers (Daimler-Benz); audiovisual advice to Lionsgate (Starz), Amazon Studios, Netflix, AMC Networks, Spotify, ATP Media and FIFA.

He is currently the partner co-responsible for the US & Canadian Desk at Garrigues, as well as for the Mediterranean geographical area that includes Turkey, Greece and Cyprus.

Javier is a Spanish native speaker, fluent in English and Catalan, and has a medium level of French.

### **Academic background**

- Law Degree from Universidad Autónoma de Madrid.
- European Union studies from the Universiteit van Amsterdam.
- M.A. in International Relations (International Political Economy) from the University of Southern California ("la Caixa" Foundation fellowship).

### **Teaching activity**

He was a collaborating professor at the Comillas Pontifical University (ICADE) from 2004 to 2013 in the field of communications law in the fourth year of the law degree. He is currently a collaborating professor at the Francisco de Vitoria University (UFV) in the field of regulated sectors, in the fourth year of the law degree. He has participated and continues participating in numerous postgraduate courses in telecommunications and audiovisual matters (IE, ICADE, Carlos III, UNAV, CEU, Universidad Europea de Madrid, Complutense Law School) and is a speaker at seminars and conferences in various forums.

In addition, Javier Marzo is the Academic Director of the LL.M. in International Transactions taught by the Centro de Estudios Garrigues (Business & Law School), in collaboration with Fordham University,

### **Memberships**

Member of the Madrid Bar Association (ICAM), col. #50,716.

## **Distinctions**

Javier Marzo is regularly included as a prominent lawyer in the TMT section of international legal directories: PLC Which Lawyer, Best Lawyers (Lawyer of the Year in Media in 2013), Legal 500 and Chambers&Partners. In addition, he was selected as M&A reference partner in Spain in the 2010 ILO Client Choice Award.

## **Publications**

He has contributed with chapters as coauthor in the following books:

- Estudios sobre la Ley General de la Comunicación Audiovisual; Colección Garrigues, Edit. Aranzadi y Marcial Pons, 2011.
- Comentarios a la Ley 56/2007 de Medidas de Impulso de la Sociedad de la Información; Edit. Thomson Cívitas, 2008.
- La nueva regulación de las Telecomunicaciones, la Televisión e Internet; Edit. Thomson Aranzadi, 2003.
- Telecomunicaciones: estudios sobre Dominio Público y Propiedad Privada”; Colección Garrigues, Edit. Aranzadi y Marcial Pons, 2000.

He has contributed with several articles in different publications in connection with telecommunications and media legal matters.